

Privacy Policy

Who we are

Morning Sun Financial Services
9400 Golden Valley Rd
Golden Valley, MN 55427
763-450-5000
<https://morningsunfs.com/>

What “personal information” we collect and why we collect it

For purposes of this policy, “personal information” means any information that could identify you as an individual through information that is unique to you. This type of information is often referred to a “unique identifier,” which is often a numeric or alphanumeric string of characters that can be used to uniquely identify an individual. Obvious unique identifiers are name, address, and phone number. Other unique identifiers include your email address, a website URL, billing information, Internet Protocol (IP) addresses, or any other data that could reasonably be linked to your identity.

Unique identifiers can be used for various purposes, including remembering your browsing preferences, sending you a periodic newsletter, collecting information about your browsing history, as well as determining whether emails sent to you by us were received and/or opened.

We also use the information we collect from your use of our existing programs and services to help us develop new ones. We do not use sensitive information such as race, sexual orientation, religion, or health to determine which ads we send you, and we do not collect genetic or biometric data (ex., fingerprints, retina patterns, voice waves).

Unique identifiers are sometimes stored in “cookies” to help websites display certain content in your browser and to remember, for example, your preferred language.

Personal Data Collected

Some data will be collected automatically by our website. Other data will only be collected if you voluntarily submit it and consent to our ability to use it for the purposes intended, for example, to send you information you requested. We may also collect some (or all) of the following data:

Name

Email Address

Your interest in speaking or consulting services from Orion Associates

Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser to help spam detection.

Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Contact Forms

We collect information submitted through our forms for storage in our internal customer relations management software. We also occasionally send emails to our customers and prospects.

Cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal information and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me," your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

Analytics

Our site utilizing Google Analytics tracking to assist with our marketing efforts. To learn more about Google's privacy policies [click here](#).

Who we share your data with

We utilize MailChimp to send marketing emails and data collected through our forms is stored in their system. See [MailChimp Privacy Policy](#).

We utilize Constant Contact to send marketing emails and data collected through our forms is stored in their system. See [Constant Contact Privacy Policy](#).

We utilize Neon CRM to send marketing emails and data collected through our forms is stored in their system. See [Neon Privacy Policy](#).

We utilize Newton Software to collect data through our forms is stored in their system. See [Newton Privacy Policy](#).

We utilize Jot Form to collect data collected through our forms is stored in their system. See [Jot Form Privacy Policy](#).

We utilize WordPress to collect emails and collected data is stored in their system. See [WordPress Privacy Policy](#).

We may disclose your personal data with law enforcement, government authorities or courts where necessary to comply with applicable laws; Other parties in the event of any contemplated or actual reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in any insolvency or similar proceedings). We will not disclose your Personal Data to any parties who are not authorized to process them.

Disclosure Exceptions

This website will disclose your personal information without notice, but only under the following circumstances:

It is required to do so by law;

As required by service of process;

To defend our rights and property;

To protect the personal safety of visitors to this website.

California Residents

The California Online Privacy Protection Act (CalOPPA) requires California companies to provide an opportunity for California residents to opt-out or unsubscribe from having personal information used by third parties (such as advertisers or affiliated companies) for direct marketing purposes.

This Company is NOT a California based business and therefore does not honor behavioral advertising opt-out or “do not track” mechanisms. This includes general web browser “Do Not Track” settings and signals.

If you are a California resident you may contact us to exercise your disclosure choice options. See our contact information, below.

EU Privacy Rights

If you are in the European Union (EU), the General Data Protection Regulation grants you certain rights under the law. In particular, the right to access, correct, or delete the personal data we hold about you. We will retain your data for the length of time you engage with our services until you request deletion of such personal data.

Upon request, we will grant individuals reasonable access to personal data that it holds about them. In addition, we will take reasonable steps to permit individuals to correct, amend, or delete information it holds about them. We also rely upon each individual to assist in providing accurate updates of his or her personal data. In order to access, correct, amend, or delete the personal data we hold about an individual, the individual should contact.

If you have a comment, question, or complaint about how we are handling your personal data, we hope that you contact us in order to allow us to resolve the matter. In addition, individuals located in the EU may submit a complaint regarding the processing of their personal data to the EU data protection authorities (DPAs). The following link may assist you in finding the appropriate DPA: http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

Minors

This website complies with the Children’s Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying regulations protect the privacy of children using the Internet.

This website is intended for persons eighteen (18) years of age or older. Per COPPA rules, anyone under the age of thirteen (13) must seek the permission of a parent or guardian before using this website.

No one under the age of eighteen (18), however, should visit this website.

Furthermore, this website will not knowingly contact or collect personal information from anyone under 18 and does not intend to solicit information of any kind from persons under the age of 18.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments may be checked through an automated spam detection service.

Our contact information

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